BIG INDIAN MOTORSPORTS

BIG INDIAN DRIFT PIT

Western New York's Premiere Motorsports Complex

597 Milestrip Road Irving NY 14081
bigindianmotorsports@gmail.com
716-934-3160 EXT. 413









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The Drift Pit is a multi motorsport complex where you can bring out anything with wheels and a motor to play!

Each of our events hosts anywhere from at least 1000 to 3,000 people! In addition we also have over 90,000 followers across all of our social media accounts receiving over 20,000,000 views and growing on average.

The track also features many other amenities that see over 100,000 customers per month.

Placed directly next to the track is the I-90 which sees over 24 million vehicles per year, a great advertisting opportunity!

We travel nation wide to other motorsports related events throughout the year.

Since it's birth in 2022, Big Indian Drift Pit has garnered support from several celebrities including Formula Drift Drivers Rome Charpentier, Dan Burkett, Dan Stuke. Stunt Bike Riders, Jason Britton, Kyle Sliger, and Eric Trimmer. Channel 199 stuntman Jim York, Burnout Wars, Burnout Nationals, and more.

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WHAT

Experience the thrill of drifting around every hairpin turn, unleash the power of your vehicle in heart-pounding burnout sessions, and feel the rush of competition on our dynamic race circuit. Whether you're a seasoned pro or a newcomer to the racing scene, Big Indian Drift Pit promises an unforgettable experience for all at a skatepark for cars.

WHEN

May 9th to late October of every year with over 45 events throughout the season.

WHERE

Right next to the I-90 throughway in the tranquil Seneca Nation Cattaraugus Territory between Fredonia and Hamburg.

TRACK

Approximately 150,000 square feet of asphalt, or about three and a half acres of driving space spanned across a 6 acre area.
The track features an inclusive B&B.

MOTORSPORTS

Offering a wide range of motor vehicle activities such as drifting, racing, stunting and burnouts for anything from trucks to cars, motorcycles and even ATV's.

NEW YORK

Western New York's only dedicated multi-motorsport complex.









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BIG INDIAN
DRIFT PIT Lounge

SENECA AUTO PARTS

YETI ON THE REZ

ERW ENTERPRISES

IROQUOIS WHOLESALE

ERW PROMOTIONS

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OTHER THINGS WE DO

In addition to the race track, Big Indian is also a convenience shop, deli, truck stop and gas station with all of your convenience needs.

Big Indian Lounge is an entertainment venue.

Seneca Auto Parts is an on site auto parts store with a large, sales tax free, stock!

Yeti On The Rez is an outlet providing flavored tobacco free smoke alternatives.

ERW Enterprises is a fully equipped construction company with equipment such as a paver and direct drilling capable of building anything from casinos to race tracks!

Iroquois Wholesale distributes products to over 75 outlets across many Native American territories in New York State.

ERW Promotions provides promotional materials for The Seneca Nation Casinos. Promotional materials include but are not limited to t-shirts to motor vehicles.


Offices & Wholesale
Heavy Equipment Shop
Fabrication Shop
Kitchen
Drift Shop
All Pavement Also Used As Testing Grounds
ERW ENTERPRISES
BIG INDIAN MOTORSPORTS
COMPOUND


SKY KING FIREWORKS
BIG INDIAN B&B
DRIFT PIT
Pool
B&B
Gazebo
Stage

Why promote with us?

Are you ready to put your brand in the fast lane? Big Indian Drift Pit presents a unique opportunity for your business to reach a highly engaged audience of racing enthusiasts and adrenaline junkies. As one of Western New York's premier race, drift, and burnout tracks, we attract a diverse crowd of passionate fans and drivers who are always on the lookout for products and services that align with their lifestyle and interests.

By becoming a sponsor at Big Indian Drift Pit, your brand will gain prominent exposure through strategically placed banners and advertisements around our track, being seen in person, and on our livestream, ensuring maximum visibility among our dedicated audience. Additionally, your sponsorship will demonstrate your commitment to supporting local community events and promoting active lifestyles, enhancing your brand's reputation and goodwill.

Partnering with Big Indian Drift Pit offers a dynamic platform to showcase your brand to a targeted audience, driving awareness, engagement, and ultimately, business growth. Join us in the fast lane and let your brand accelerate to new heights with Big Indian Drift Pit.

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DIAMOND SPONSOR

Your name on the Media Tower VIP.
LiveStream brought to you by (your company)

TIER 1: HIGHWAY FACING

NYS thruway facing signage will be visible by over 20 million vehicles per year.

TIER 2: ALL THE ACTION

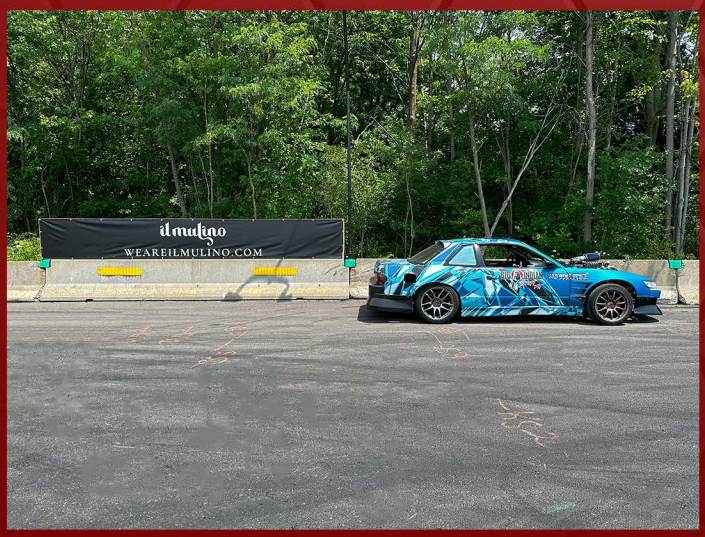
The entrance walls and berm are the most visible to the crowd and livestream viewers nation wide and world wide.

TIER 3: NEIGHBORHOOD

Visible to the audience and livestream viewers, also appears very frequently in social media posts.

TIER 4: THE CROWD + THE CHUTE

The audience, customers at Big Indian Gas Station & diesel pumps and drivers at drift pit events will see these banners. Many people of the crowd and drivers post videos of these areas on social media.



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BIG INDIAN DRIFT PIT Advertise HERE for maximum exposure of your business or product - 220" x 30"

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Whether its partnering with us on an event, creating exciting online content together or anything else imaginable, we can't wait to hear from you!

Thank you for your consideration!

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